

AWeber Review 2014

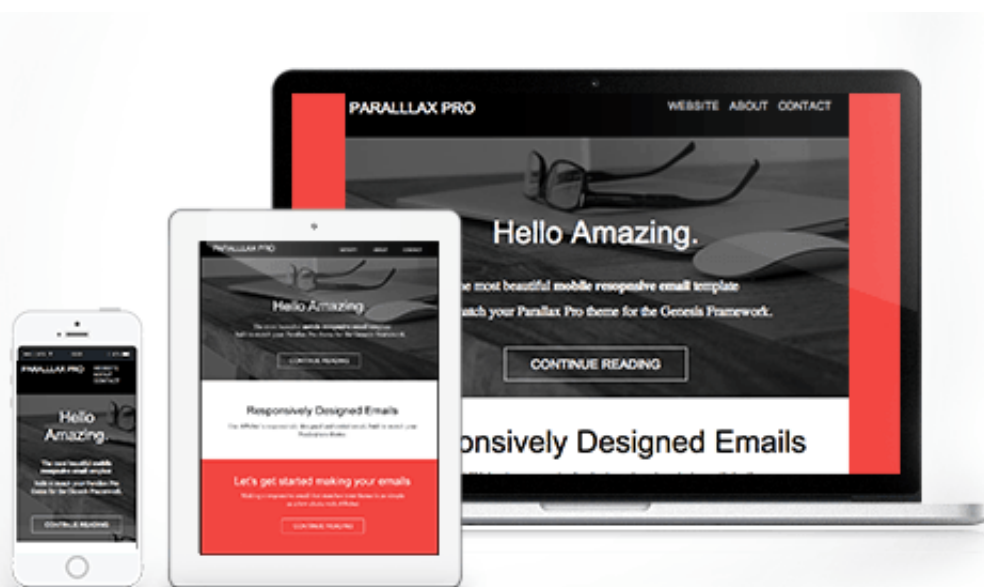
AWeber - A Who??

[AWeber](#) is an excellent email marketing and autoresponder service. The company from Pennsylvania has been on the market for over 15 years. Today more than one hundred employees are serving more than 120,000 clients worldwide.

[AWeber](#) is designed for professional marketers as well as small to medium sized businesses.

AWeber Features

AWeber is known to provide tons of email templates and sign up forms. Back in December '13, they've made all of their **600+ email templates responsive** to mobiles.



There are stunning **HTML templates** with and without images. Of course you can simply replace images with your own.

The cool thing is, there is no need to host images yourself. AWeber does it for you. All uploaded images will be automatically saved in a personal gallery.

And don't worry about running out of space as you can store an unlimited number of **images, up to 10 MegaBytes each!**

Email Templates

Email marketing template gallery. Browse through over 600 email templates built to match your taste.

Category
 Select Categories

Color
 Color Picker
 Popular Colors

Key Words

Related Articles

- [Learn More About Sending HTML Email Newsletters](#)
- [Free, Live Email Marketing Webinars](#)
- [Newsletter 101: Conquering Structure](#)
- [Tried and True Email Marketing Tips](#)

Bubbles

NEW

BUBBLES

Sample Headline

Sample Headline

Sample Headline

ANIMATED

Open Spaces

NEW

Open Spaces

Sample Headline

Sample Headline

Sample Headline

Trini

NEW

Trini

Sample Headline

Sample Headline

Texture

NEW

SPEAK WITH VISUALS

TEXTURE

Sample Headline

Sample Headline

ANIMATED

Ben Franklin

NEW

4th of July

Sample Headline

Sample Headline

ANIMATED

Foodie

NEW

FOODIE

Sample Headline

20% DISCOUNT

STUDIOPRESS

[Unclesam](#)

[Fireworks](#)

[Customizr](#)

[AWeber](#) has one of the **best email delivery rates** and is advertising with the slogan "**You can be sure your mail will be delivered.**"

One way to "ensure" this is their built- in anti-spam filter, which checks your emails for spam content and you are able to easily edit them before sending.

Undeliverable addresses are automatically removed and unsubscribed from your lists.



Sending email blog updates automatically through RSS is very easy with AWeber. Once set it up and your readers/clients are informed about new posts without any additional interaction.

If you don't like your emails to be sent out fully automatic you can schedule them and choose when to send out the messages.

[divider]



Also **tracking, analyzing and improving** performance of your campaigns is pretty easy and intuitive.

There are stunning graphs and reports created with a touch of a button. It's easy to see if your messages are working.

You can see who has opened your email and who has not.[divider]

Subscriber segmenting done right. Manage your subscribers and group them in different lists or let them choose which list to subscribe to.



[divider]Numerous integration options from PayPal to Amazon Checkout, as well as about a hundred other great third party integrations give us an idea why AWeber is one of the most used email marketing providers.[divider]



There are awesome webinars you can attend to learn more about their interface and features. The webinars are also a great opportunity to strengthen your email marketing skills.

Here is a complete list of the main **AWeber features**:

- Unlimited autoresponder follow ups
- Drag-and-drop editor
- 3rd party integrations (including Email Marketing API)
- Subscriber segmenting
- Expert Customer Support (including great webinars)
- RSS to Email - Email blog updates automatically
- Manage subscribers
- Email marketing tracking and analyzing

- 400+ sign up form templates
- 600+ email templates

Check below to see AWeber Overview VIDEO

[leadplayer_vid id="53B8CC5BDDE15"]



[Send Your First Email Newsletter Today - AWeber Communications](#)

AWeber Pricing Plan

AWeber offers a \$1 trial account for the 30 days, after that it's \$19 per/month. But you can save some money by choosing the quarterly or even yearly plan.

1 month trial plan	\$1
monthly	\$19
Quarterly	\$49
Yearly	\$194

AWeber Alternatives?

It's not easy for the competition to keep up with AWeber's high delivery rates. If you are looking for a serious alternative I'd recommend checking out our [GetResponse review](#) or take a look at our overview of the [best email marketing tools](#).

Free Alternative?

Sorry there is no free service offering anything that comes close to AWeber's service. There are free plans such as [MailChimp](#) is offering but as mentioned in our [GetResponse review](#), they just cannot compete with the paid-plans. Especially if you are serious about email marketing.

If you are still not sure if AWeber is right for you why not try the [30-day trial](#) for just \$1?

If you are still uncertain in general if a paid email marketing provider is right for you, you can also try [GetResponse](#) for a complete free 1 month!

Pro vs. Contra

[box type="success" align="aligncenter"]

Pro

- High email delivery rate
- Over 15 Years of Experience
- 600+ templates
- 30 day money back guarantee
- [\\$1 for the 30-Day Trial](#)

[/box][box type="error" align="aligncenter"]

Contra

- No free trial
- Limited data importing capabilities
- No mobile application
- relative high price

[/box][box type="note" align="aligncenter"]

Resources

- [AWeber](#)

Alternatives

- [GetResponse](#) | [Review](#)
- [Mailchimp](#) | [ninja-popup id=310]Review[/ninja-popup] (coming soon)

[/box]

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