

GetResponse Review - Next Level Email Marketing



GetResponse is a very easy email marketing platform, helping over 350,000+ clients, marketers and brands get better results. The web-based service is transparent and there are no hidden costs.

It is actively used by many bloggers, marketers and even big corporations. No wonder it is one of the leading providers.

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Simon Grabowski - CEO GetResponse[/caption]

The company is also one of the first autoresponder and email management services and was launched by Simon Grabowski back in 1998.

Why GetResponse?

GetResponse was created to send follow-up cycles, auto-responders, custom offers, special birthday emails, but also for the 1-on-1 communication with particular clients.

The GetResponse platform is customer friendly and offers 500+ awesome templates, web-forms, as well as a reliable and stable interface that's user friendly.



It's pretty flexible and comes with an innovative segmenting systems to manage your lists. One of the newest features is [GetResponse Landing Page Creator](#) which takes GetResponse to the next level.

They're offering a [30-days free trial](#) (no credit card required). After the 30-days, prices range from \$15 for up to 1000 subscribers, \$25 for up to 2500, \$45 for up to 5000 and increase as your list grows.[divider]

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Get Started Today!

Choose your list size. No contracts. No obligations. Cancel anytime.

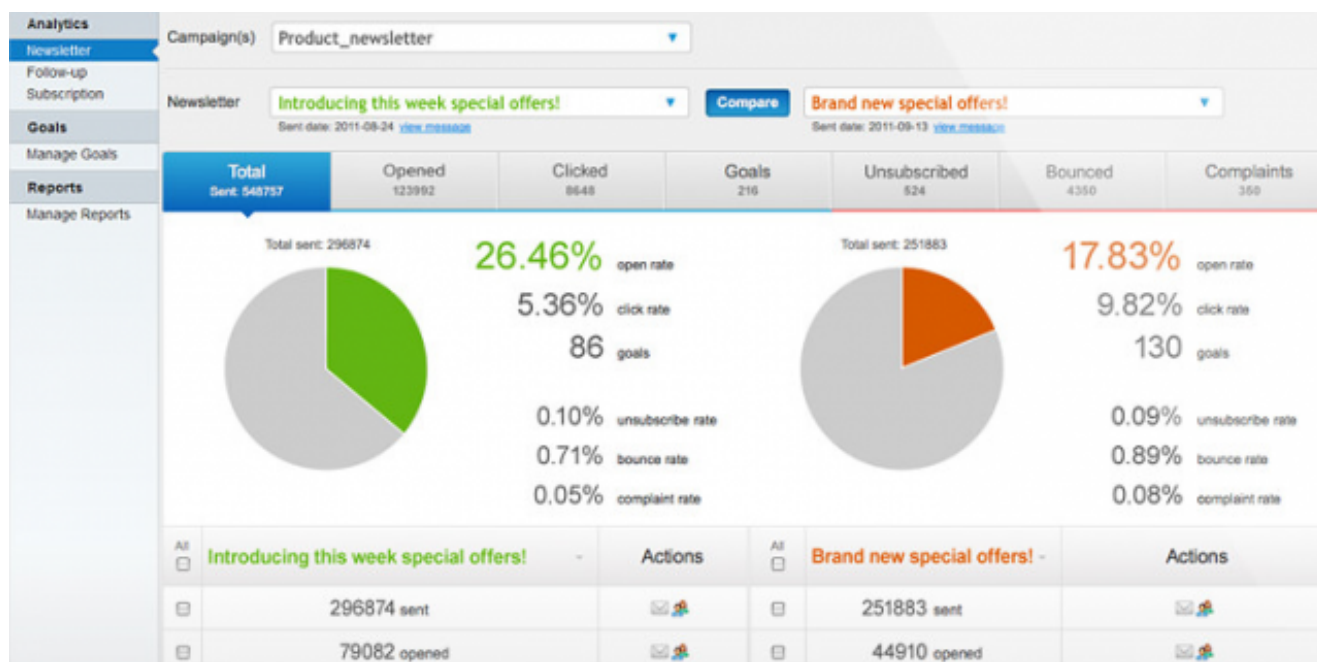
Most Popular!

1,000 subscribers \$15 per month \$12.30 with annual discount	2,500 subscribers \$25 per month \$20.50 with annual discount	5,000 subscribers \$45 per month \$36.90 with annual discount	Enterprise/High Volume Need customized managed solutions? Get a quote! Non-profit organizations You're on a mission. We'd like to help. Learn more.
10,000 subscribers \$65 per month \$53.30 with annual discount	25,000 subscribers \$145 per month \$118.90 with annual discount	50,000 subscribers \$250 per month \$205 with annual discount	100,000 subscribers \$450 per month \$369 with annual discount

Save 18% with Annual Discount (\$54 OFF)
Billed annually

Analyzing Newsletter Data

GetResponse provides easy-to-understand reports with graphics and pie charts that help optimize marketing campaigns.



Split Test - A/B Testing

They've also added split tests, which are easy to set up. You can simply enable a/b testing in the options of the email settings. With just a few clicks you are able to create a A/B test and choose up to 5 messages to see which is performing best.

Split testing with GetResponse is almost completely automatic and you will know for sure which messages are the best-performing.

The new Landing Page Creator

Another great feature is the new Landing Page Creator from GetResponse.

Check the video to see the GetResponse Landing Page Creator in action...

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With the new GetResponse Landing Page Creator you can also prepare stunning mobile-friendly squeeze- and landing-pages within a few minutes and no IT skills necessary. All squeeze- and landing-pages are completely responsive and look great on all display sizes for mobile, tablet and desktop. You can place the created pages anywhere and of course A/B test them with up to 10 different versions.

GetResponse Landing Page Creator is great although you only get 1 landing page per account is included. You can split test this page but if you want to create unlimited landing pages you will have to pay another \$14/month. Compared to other online landing page creator services like *Leadpages* starting at \$39/month with no A/B testing and \$67 with A/B Testing or *Optimizely* with \$14 for only 2000 visitors and \$7 for every extra 1000 visitors, the GetResponse's Landing Page Creator is relative cheap.

This service is pretty new and there are not as many landing page templates as there are newsletter templates yet available. Although they're constantly adding new ones.

3rd Party integrations

GetResponse has been around for several years however their customer support wasn't always known to be the best in the business. They have clearly worked on that as well as on their 3rd party integrations. The "App Center" features various eCommerce and social sites that help you grow your subscriber list.

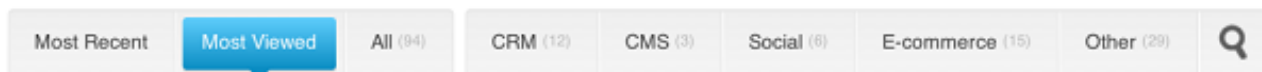
The functionality of the new App Center is excellent. It has a clean and intuitive user interface.

GetResponse App Center

Browse and integrate applications that connect directly with GetResponse. Or develop one yourself!

[Submit Your App](#)

[Developer Info](#)



GetResponse on your iPhone, everywhere you go. [Learn more](#) ▶



Post newsletters on your FB walls - automatically. [Learn more](#) ▶



Automatically share your newsletters with Twitter followers. [Learn more](#) ▶



Prompt sales by adding the BuyNow button to your mailings. [Learn more](#) ▶



Use your own sign-up form on your Joomla!-based website. [Learn more](#) ▶



Get access to more contacts to power your email marketing success. [Learn more](#) ▶

Currently you will find about 100 different websites supported in the App Center, including major players like Paypal, Amazon Payments, Google Checkout, Salesforce, WordPress, etc.

Try GetResponse with a [30-days free trial](#).

For \$1 you can also try [AWeber for 30 days](#). It's definitely worth trying both services before making your decision. There are slight differences: style of templates is one. And that's rather a matter of taste. You will find GetResponse supporting a few services which you will not find on AWeber's list and vice versa.

GetResponse = AWeber clone?

By no means is GetResponse just a clone of AWeber! [AWeber](#) was actually founded around the same time and is also offering excellent email marketing services but for some marketers the price might be an issue and look for a comparable alternative.

Free alternatives?

Unfortunately there is no free alternative that comes close to what GetResponse offers.

Free plans, such as [MailChimp](#) is offering, are great for semi-professional email marketing campaigns but just cannot compete.

Mailchimp's [free plan](#) might cover up 2,500 subscribers but due to its limitations it cannot really be considered as an serious alternative.

[review] [\[box type="success" align="aligncenter" \]](#)

GetResponse

- [GetResponse Website](#)
- [Free 30-day trial GetResponse](#) [/box][box type="info" align="aligncenter"]

Alternatives:

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