



## Click Test

The *Click Test* is perfect for A/B testing or navigations placement tests. How clear are your call-to-actions?

## Nav Flow Test

The *Nav Flow Tests* lets you find out if testers are successfully navigating through your designs. You can upload a whole series of images and specify where the tester should click to proceed.

The success and failure rate of testers is recorded at each step.

Nav Flow Tests are great to test:

- Multiple step navigation flows
- Identify where users leave your funnel

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Choose one of the following tests to get started:

<h3>Five Second Test</h3> <p>A Five Second Test shows your design to the tester for just five seconds.</p> <p>After the five seconds is up, the tester is asked a series of questions that you specify, such as "What product do you think this company sells?", or "What was the company name?"</p> <p>Five Seconds Tests are perfect for testing:</p> <ol style="list-style-type: none"><li>1. First impressions of your design</li><li>2. How easy your design is to understand</li></ol> <p>Create a Five Second Test</p>	<h3>Click Test</h3> <p>A Click Test shows your design to the tester, and records where they click on it.</p> <p>The tester is asked to follow the instructions you specify, such as "Where would you click to view your shopping cart?", or "Choose a template for your new blog".</p> <p>Click Tests are great for testing:</p> <ol style="list-style-type: none"><li>1. Navigation placement and prominence</li><li>2. How clear your calls-to-action are</li></ol> <p>Create a Click Test</p>	<h3>Nav Flow Test</h3> <p>Nav Flow Tests determine whether testers can successfully navigate through your design.</p> <p>You upload a series of page designs, and specify where the tester has to click to proceed. The success and failure rate of testers is recorded at each step.</p> <p>Nav Flow Tests are ideal for testing:</p> <ol style="list-style-type: none"><li>1. Multi-step navigation flows</li><li>2. Where users will leave your funnel</li></ol> <p>Create a Nav Flow Test</p>
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Looking for a market research tool? UsabilityHub is the right place to get started.[/caption]

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Easy sharing options to invite testers from facebook, twitter, linkedin or email are integrated.

You can even share a secret link of the reports with [Usabilityhub](https://usabilityhub.com).

[divider][box type="info" ]Images larger than 1280 x 2500 will be scaled down. [/box][divider]

## Pro vs. Contra

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### Pro

- Free plan available
- Team plan available
- A/B Testing + Usability Testing
- private tests
- Share reports
- Demographic reports
- Easy to setup & use[/box][box type="error" align="aligncenter" ]

### Contra

- No private tests in free version
- 10 credits per published test[/box][box type="note" align="aligncenter" ]

## Usability Hub

Try it free [Usabilityhub](#)

### Other Resources:

[Dimension Toolkit](#) - Chrome Extension for designers to test responsive websites.

[Responsive Web Design Testing Tool](#) - A web tool for responsive design testing.

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