

UsabilityHub - Test Your Designs and Mockups on Real People

<u>UsabilityHub</u> is a set of usability tools that make it easier to test the effectiveness of your designs, mockups, websites, etc.

It makes it ridiculously easy to gather initial feedback on designs and mockups before and/or after launch.

Testing for usability can be done in three different ways: <u>5-second test</u>, <u>navflow test</u> and <u>click</u> <u>test</u>.

It lets you produce a variety of tests that will provide useful information...



[box type="shadow"]Usabilityhub is a awesome online market research tool[/box]

Five Second Test

Perfect to get some feedback on your early designs. Simply upload a image or give the tool a url of a image in jpg, png, or gif format and it will grab that image automatically.

It also let's you choose a url to take a screenshot automatically from that page to use for testings.

The Best Marketing Tools BestMarketingTools.org http://bestmarketingtools.org

Click Test

The *Click Test* is perfect for A/B testing or navigations placement tests. How clear are your call-to-actions?

Nav Flow Test

The *Nav Flow Tests* lets you find out if testers are successfully navigating through your designs. You can upload a whole series of images and specify where the tester should click to proceed.

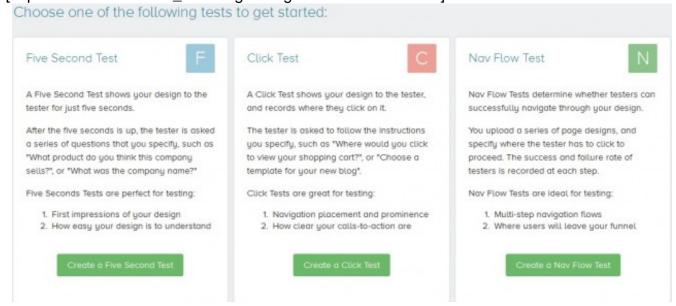
The success and failure rate of testers is recorded at each step.

Nav Flow Tests are great to test:

- Multiple step navigation flows
- Identify where users leave your funnel

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[caption id="attachment_836" align="aligncenter" width="618"]



Looking for a market research tool? UsabilityHub is the right place to get started.[/caption] [divider]

Easy sharing options to invite testers from facebook, twitter, linkedin or email are integrated.

You can even share a secret link of the reports with <u>Usabilityhub</u>.

[divider][box type="info" | Images larger than 1280 x 2500 will be scaled down. [/box][divider]

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Pro vs. Contra

[box type="success" align="aligncenter"]

Pro

- Free plan available
- Team plan availble
- A/B Testing + Usability Testing
- private tests
- Share reports
- Demographic reports
- Easy to setup & use[/box][box type="error" align="aligncenter"]

Contra

- No private tests in free version
- 10 credits per published test[/box][box type="note" align="aligncenter"]

Usability Hub

Try it free Usabilityhub

Other Resources:

<u>Dimension Toolkit</u> - Chrome Extension for designers to test responsive websites.

Responsive Web Design Testing Tool - A web tool for responsive design testing.

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